



Accelerators

Cheat Sheet

Accelerator	Owned by	Software used	Description
B2B commercetools accelerator	O2	commercetools, Bloomreach, Akeneo, Vue Storefront, Datadog, Balance, Klaviyo	O's B2B commercetools accelerator enables rapid deployment of integrated components, ensuring adaptive and scalable B2B architecture with advanced features like tiered pricing and quoting.
ADA/DASH	DEPT	commercetools, Sanity, Algolia, Cloudinary, Contentstack, Contentful, Kontent.ai	ADA/DASH, a website accelerator, expedites modern headless marketing and e-commerce projects, simplifying production through Figma design files integration, Storybook design systems, and automated testing.
Click & Collect	Divante (Cloudflight)	commercetools, VueStorefront	Accelerator for in-store pickup solutions. The Vue Storefront Cloud license provides an advanced integration with a commercetools backend, as well as with numerous other third-party providers.
MACH Composer	lab digital	Azure, AWS, Google Cloud, Vercel, commercetools, Contentful, Amplience, Storyblok, Apollo, commercelayer, Contentful, Sentry	MACH composer is a development platform for building modern MACH architectures. It is a tool as well as an architecture approach, and suggests a way of working across teams.
Customer Engagement Framework	DotSource	commercetools, Azure, AWS, Google Cloud	CEF provides various pre-built modules and features, covering the most common use cases from B2B and B2C environments, such as multi-client capability, order and payment integration, user account management, and advanced search features.
DMI MACH-CELERATOR	DMI	commercetools, Stripe, Avalara, Algolia, Terraform, Frontastic	DMI's B2C commercetools accelerator streamlines the transition of commerce sites to a cloud architecture. It offers a set of integrations to payment, tax, email marketing, CMS, search, and other third-party tools, as well as a FaaS storefront running on Frontastic.
Composable Commerce Starter Kit	GridDynamics	commercetools, Algolia, AWS, Fluentcommerce, Adyen, Contentstack, Cloudinary, Azure, Google Cloud	The Composable Commerce Starter Kit expedites composable commerce implementations for new sites or digital modernization, utilizing proven, geo-agnostic solutions. Featuring composable principles, it offers a responsive web storefront with Next.js/React.js.
B2Xaccelerator	mindcurv	commercetools, Azure, AWS, Google Cloud, Amplience, Vue, Contentstack, Algolia, Talon.One, Salesforce, SAP, Stripe, Open ML, Angular, TailwindUI & CSS, React	The mindcurv B2Xaccelerator simplifies and lowers costs for building flexible online stores with commercetools, offering ready-to-use tools for content, search, and payments. Tailored for both B2C and B2B, it includes 25+ blocks for complex models.
Spark	Novicell	commercetools, Algolia, Azure, Terraform, Inriver, Adyen, Perfion, Webshipper, Relewise, Enterspeed Struct, Contentful	Spark lets users focus on creating unique customer experiences and scaling their technology as needed. Spark provides a scalable and ready-to-deploy package with pre-built features, enabling a fast time-to-market and the freedom to customize key customer touchpoints.

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Launchpad	Object Edge	commercetools	Launchpad is a B2B Accelerator streamlining ecommerce launches, reducing time and costs with a fully headless architecture for integration with commercetools. It eliminates the need for extensive documentation, UX development, and testing.
commercetools Accelerator	Orium	commercetools, Contentstack, Contentful, Amplience, Algolia, Constructor.io, Dynamic Yield	Orium's commercetools Accelerator enables retail brands to adapt swiftly, simplifying omnichannel expansion and facilitating experimentation with pre-built integrations. It streamlines decision processes, accelerates time-to-value with out-of-the-box foundations, and leverages proven features for seamless online and offline integration, including experience management, search and discovery, and retail-ready solutions.
RING	Valtech	Contentstack, Contentful	Valtech has developed "RING" a supercharged design system that provides acceleration in three areas – project foundation, design system and headless CMS integration (Contentful and Contentstack). This enables teams to design and develop themed multibrand customer experiences and the built-in design system enables consistency of UI components across projects, aids in collaboration, governance, scalability and efficiency.
GEAR	Valtech	commercetools, Azure Coding frameworks: React, Next, Typescript	Valtech's GEAR, a B2B composable commerce accelerator created with commercetools, elevates digital services for industrial manufacturers, including asset management, aftermarket sales and online assistance. Offering a unified customer journey with seamless integration and self-service access, GEAR is known for flexibility and scalability. 100% MACH compliant, it enables rapid project launches, empowering industrial manufacturers to excel in delivering exceptional customer experiences.
Orium composable UI	Orium	Stripe, Vercel, Algolia, Netlify	Composable UI supports integration with headless commerce, CMS, and microservices. Technical users can easily create dynamic storefronts with an open source foundational React, Next.js and Figma design system and UI library for modern composable commerce websites. It is offered as an open source solution.
Composable Commerce Accelerator	Deloitte Digital	commercetools	The accelerator's adaptable front-end allows rapid prototyping and iterative development for a comprehensive customer experience. The accelerator, with its ready-to-use commerce modules, serves as a reliable starting point for a new MACH-based commerce stack.
LEAP	Valtech	Contentful, Contentstack	LEAP is an enterprise-focused accelerator for CPG & retail brands (B2C & D2C) to deliver end-to-end commerce journeys. It's flexible beyond cookie-cutter solutions, pre-composed and opinionated for best-of-breed performance, it supports multi-attributes (brand, banner, channel, region, etc.) and is scalable.
Blackbird	Supersonic	commercetools, Voucherify, Contentful, Okta, Google Marketing Platform/Analytics, Algolia, Adyen or Mollie, Brevo, Google Tag Manager, NuxtJS	Blackbird offers a feature-rich solution for diverse ecommerce needs. With a modular design and cloud agility, Blackbird provides a well-designed storefront, meeting varied business requirements and ensuring a future-proof, adaptable online platform for growth.

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MAPP Intelligence Retail Accelerator	Mapp	Mapp Intelligence	The Mapp Intelligence Retail accelerator equips brands with more than 30 tailored dashboards specifically designed for retail. These dashboards enhance consumer insights and present crucial eCommerce KPIs in an easily understandable format. eCommerce teams can clearly identify which specific enhancements contribute to performance improvements, swiftly spot any obstacles in the customer journey and address them with suitable use cases. This shift enables brands to move from gut-based decisions to a more insights-driven approach in enhancing customer experience.
B2B Ecommerce Booster	EPAM	commercetools	This accelerator is built on commercetools' extensive set of B2B features and extends them to provide customers with greater functionality that better aligns to their existing strategic platforms. It allows B2B companies to compose a commerce stack tailored to their specific needs with the flexibility to choose and interoperate with any existing storefront solution or cloud platform provider, including AWS, Microsoft Azure and Google Cloud.
Acquia + commercetools Accelerator	EPAM	Acquia, commercetools	As an Acquia Global Select and commercetools Global Solution Partner, EPAM has paved the way for organizations to implement scalable and flexible solutions for content and commerce on modern architecture, to stay competitive and innovate at an accelerated rate with the Acquia+commercetools accelerator.
IPAC	EPAM	commercetools, Contentful, Akeneo, Adyen	
Precomposer	Ecube	commercetools, Storyblok	Ecube's Precomposer streamlines composable commerce projects for developers with MACH principles, providing a toolbox encompassing a content management system, commercetools-backend, and various functions. This reduces time-to-market and ensures 100% composability.
Gluo BigCommerce Accelerator	Gluo	Big Commerce, Algolia, Storybook, Contentstack, Stripe, Next JS, Vercel, Composable UI	Gluo BigCommerce Accelerator uses Orium's open-source Composable UI accelerator. It lowers risks during the transition to composable commerce, ensuring quick first-value achievement while maintaining flexibility for customer-focused solutions, giving complete control for customization and embracing omnichannel opportunities.

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Launchpad	Vaimo	commercetools, Contentful, Klaviyo, Algolia, Terraform, Google Cloud, Vue Storefront, dot Digital, Twilio SendGrid	Launchpad provides a fast-track to a flexible ecommerce solution with a composable architecture, designed for medium to large organizations in diverse sectors. Launchpad supports ambitious omnichannel goals and digital service innovation, ensures faster time to market, minimal custom work, and a robust platform for superior site performance, unmatched user experiences, and consistent access to cutting-edge technology.
B2B Composer	Valantic	commercetools	Valantic B2BComposer is a rapid and flexible solution for evolving B2B commerce needs, utilizing commercetools. Offering a ready-to-use platform within a day, it includes pre-built B2B functionalities and a customizable storefront using modern technology. With 100% MACH compliance, serverless infrastructure, and a Typescript-first approach, it ensures flexibility, scalability, and sustainable IT practices for businesses to innovate, deliver faster, and efficiently scale their operations.
Component Starter Kit	Uniform	Visual workspaces (Uniform), Front-end technologies (TailwindCSS, DaisyUI, React, Next.js) and third-party integrations as on https://www.uniform.dev/integrations	Uniform provides the enterprise with must-have essentials, including components to build personalized web experiences with Uniform visual workspace and a composable MACH collection of tools. This accelerator maximizes flexibility, lowers switching costs, has full interoperability across legacy and modern stacks, and has very clear enterprise contractual obligations, enterprise-first SLA (service level agreement), uptime and reliability guarantees, a clear articulation of code ownership, updates, patches, and regular release schedules.

